



LINDA PROJECT
LINKED DATA

The LinDA project organizes the workshop:

**Linked Open Data:
Improving SME Competitiveness and Generating New Value**

in conjunction with the SEMANTiCS conference taking place in Leipzig (D). The LinDA workshop will be held on **September 2nd**, as part of the conference's colocated events.

Abstract: Although the availability of openly accessible public data has dramatically increasing and the technology and infrastructure are being developed at a fast pace, the issue of positioning SMEs in the conditions of adequately leverage Linked Open Data (LOD) to improve their competitiveness is still far from being solved. Affordability of costs and efforts for converting and renovating Public Sector Information (PSI) is still a challenge, and therefore SMEs, that are the backbone of the European economy, are lagging behind the exploitation of the full potential of LOD.

The LinDA project, co-funded by the European Commission under FP7, aims at supporting SMEs efforts to effectively adopt LOD in their pursuit of competitiveness by providing a complete set of tools for publication, consumption and visualization of linked data that can be used with the limited technical resources of a small organization. The proposed workshop's objective is to provide some of the key stakeholders in the field - namely SMEs, researchers, developers, and public sector decision makers – a chance to share their views on how European SMEs can sustainably leverage LOD for creating new opportunities for growth and enhanced competitiveness, collaborate with each other and exchange experiences from the domain.



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Workshop Program:

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>
9:00-9:10	LinDA project overview	Spiros Mouzakitis - LinDA Project
9:10-9:30	The LinDA Open Data Consumption Ecosystem: Conversion, Visualisation and Analysis of Linked Data made easy.	Judie Attard and Klaudia Thellmann - LinDA Project
9:30-9:50	Bringing LOD to SME – The case of the LinDA pilots (business intelligence, environmental sector, media industry)	Salvatore Virtuoso - LinDA Project
9:50-10:10	Open Data Node publication platform as a tool for (Linked) Open Data publishing	Ivan Hanzlík - COMSODE Project
10:10-10:30	Linked Open Data for environment protection in Smart Regions	Karel Charvat - SmartOpenData Project
10:30-11:00	Coffee break	
11:00-11:20	Uptake of Open Geographic Information Through Innovative Services Based on Linked Open Data	Karel Charvat - SDI4Apps Project
11:20-11:40	Semantics and Open Innovation Platforms	Ricardo Eito Brun - Universidad Carlos III de Madrid
11:40-12:00	Open Panel Discussion: SME needs for creating new value through an effective adoption of the LOD paradigm	Invited projects, SME and public organization reps